

The Conscious Cup Campaign



The Activity:

Promoting the Conscious Cup and Keep Cup Campaigns in your local community. The Conscious Cup Campaign encourages local coffee shops to discount your drink if you bring a Keep Cup.

<https://voiceireland.org/consciouscup/>

A Keep Cup is a glass cup, and by using one you are limiting your use of a single use paper coffee cup.

<https://uk.keepcup.com/?countryNameChange=uk>





Fiontar:

Suas:

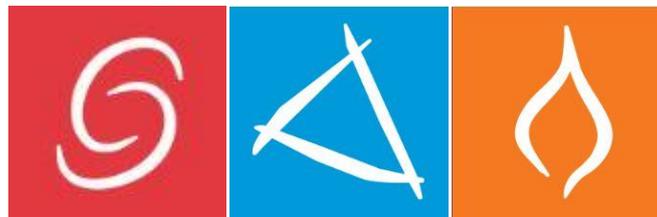
- Consider how you can help the environment and live more sustainably
- Participate in some concrete actions to help make a positive environmental impact

Trasna:

- Organise concrete actions to help make a positive environmental impact

SPICES:

- Social: Get involved in your community
- Intellectual: Plan, carry out and review a project
- Spiritual: Positive impact on the environment



Plan:

Write a letter or plan to meet with the manager of the local coffee shop that you would like to encourage to use the Conscious Cup Campaign.

Do:

Explain to the members of staff in the coffee shop what the benefits of getting involved with the Conscious Cup Campaign and Keep Cup Campaign, and how it is helping to reduce local pollution, and their costs.

Review:**Crew Review:**

- How did your project help the community?
- What problems did you encounter, if any?
- Did you successfully achieve what you set out to do?
- What would you do differently if you were to do it again?

SUAS:

Social: Get involved in your community

- What was the purpose of your project?
- What was your role in the project?

Character: Try to help where you see injustice or inequality

- What other actions could you take to help your community?



TRASNA:

Social: Get involved in your community

- What was your areas of responsibility? How did it contribute to the overall project?
- What did you learn about community involvement?

Character: Try to help where you see injustice or equality

- How did your project address a need in the community?
- What other actions could you take to improve the community?

